

OUR INGREDIENTS

ONLY THE BEST

69 years of dermatological expertise for the most fragile types of skin

We are **committed** to choosing **only the BEST** for your baby's skin, for all future mothers' skin, but also for the planet. This is how it translates, concretely:

/ **We choose the NATURAL or BIOLOGICAL** alternative:

- 95% ingredients are of natural origin, on average, in our baby care product range (except specific care products such as sunscreen)
- Some of our future mother products are certified organic

/ **Our approach is based on the EXCLUSION OF GMOs and limiting PESTICIDES.**

/ **We source our active plant ingredients by skin type** (avocado, sunflower, Schizandra) **with respect for BIODIVERSITY and human conditions.**

/ **We respect ANIMAL WELFARE:** we do not test our products on animals, according to the European regulation and we do not use any ingredients of animal origin (except if coming from live animals such as beeswax).

/ **We MANUFACTURE our products in France, in our Epernon plant** (except for our liniment which is made in Greece and our wipes and rice starch which are made in Italy).

/ **We GUARANTEE quality, safety and respect for the environment and human conditions (we are a member of the Union for Ethical BioTrade, we are a B CORP certified company, AFAQ 26000 certified at exemplary level, we rate Ecovadis Gold and are also certified ISO 14001 and 45001...)**

Photos

Avocado

Schizandra

Sunflower

Beeswax

Olive

Shea Butter

Plum oil

Chamomile

Coco

Vegetable glycerin

Vitamin E

Protective ingredients (ingredients that are needed to protect the product's formula effectively, throughout its use)

Title 2: **NEVER AT MUSTELA**

When choosing the very BEST ingredients for the fine and fragile skin of your baby and future mothers, we also make other choices:

/ **To ban a RED LIST of ingredients from our formulas:** with restrictions that go beyond the European regulation - already known as one of the strictest and safest in the world.

/ To do our utmost to **HEDGE against the danger of ENDOCRINE DISRUPTION on our products:**

- **we exclude proven endocrine disruptors from all our formulas (specific phthalates, bisphenol A...)** according to the WHO and with reference to Echa's (European Chemical Agency) list.

- **we engage in an approach of evaluating any endocrine activity of our products on the 3 main hormonal systems (estrogen, androgenic, thyroid) via an independent laboratory, according to current OECD criteria.**

You will never find the following listed in the ingredients of our products:

1. Paraben
2. Phenoxyethanol
3. Formaldehyde
4. Triclosan
5. Phthalates
6. Cyclotetrasiloxane (silicone)
7. Amonium Lauryl sulfate, Sodium Lauryl Sulfate and Sodium Laureth Sulfate (SLS-SLES)
8. Essential oils
9. Alcohol (ethanol)
10. BHA/BHT
11. Benzophenone (oxybenzone), Octyl ethoxycinnamate (octinoxate)

12. Methylisothiazolinone and methylchloroisothiazolinone (MIT-MCIT).

To decode the composition of all our formulas, **[click here.](#)**